

## Your Hospital.

### Geneva General Hospital – 196 North Street, Geneva

Acute Physical Rehabilitation Center • Anesthesiology • Cardiac Rehab • Cardiology • Cardiopulmonary Testing: Cardiac Rehabilitation, Cardiac Ultrasound (ECHOcardiogram), Cardioversion, CT Angiography, Electrocardiogram (EKG), Exercise and Nuclear Stress Testing, Holter Monitoring, Stress ECHO, Transesophageal ECHO, Tilt Table Testing • Detoxification Center • Diagnostic Imaging: Angiography, CT Scanning, Interventional Radiology, MRI, Nuclear Medicine Services, Ultrasound, X-Ray • Emergency Medicine • Family Birth Center • Inpatient Services • Intensive Care • Laboratory and Pathology Services • Lifeline • Mobile Meals • Nephrology • Neurology • Pulmonology • Rehabilitation Services: Physical, Occupational, Speech Therapies • Dialysis Services • Respiratory Therapy • Sleep Laboratory • Stroke Center of the Finger Lakes • Surgical Services: Gastroenterology, General Surgery, Gynecology, Hernia Center of the Finger Lakes, Orthopedic Center of the Finger Lakes, Otolaryngology/ENT, Podiatry, Pulmonology, Thoracic Surgery, Vascular Surgery, Vein Center of the Finger Lakes, Urology • Vascular Laboratory

### Geneva General Hospital Medical Office Building - 200 North Street, Geneva

Geneva General Cardiology Associates: Drs. Chuprun and Gomez • Geneva General Surgical Associates: Drs. Alspaugh and Liang • Hernia Center of the Finger Lakes • Vein Center of the Finger Lakes • Laboratory Services • Women's Health Services: Bone Density, Breast Ultrasound, Mammography, Stereotactic Breast Biopsy Services, Ultrasound

### Geneva General Medical Arts Building - 35 Mason Street, Geneva

Community Care Partners / Medical Equipment • Diabetes Services • Geneva General Dermatology: Dr. Lambert

### Off-Site Locations in Geneva

Adult Day Health Services: 116 Lewis Street, Geneva • Finger Lakes Surgery Center, 3700 County Road 6 (Pre-Emption Road): Gastroenterology, General Surgery, Gynecology, Ophthalmology, Orthopedics, Otolaryngology/ENT, Podiatry, Pulmonology, Vein Center of the Finger Lakes, Urology • High Acres at Seneca Lake Senior Living Community • Laboratory Services, 821 Pre-Emption Rd., Suite 301 • Pulmonology: Dr. Wardeh, 821 Pre-Emption Road Suite 201

### Living Centers at Geneva - 45-75 Mason Street, Geneva

Respite Services • Skilled Nursing Care • Transitional Care /Short-Term Rehabilitation

### Look for the Hearpple.

Our Hearpple logo represents an apple with a heart shape symbolizing: Strength, Vitality, Good Health, Growth and Life. It reflects the agricultural aspects of the region we serve. Our corporate colors are red and green. The use of these colors gives Finger Lakes Health and its components a distinct personality, setting it apart from others. While the bold use of red symbolizes a heart and represents strength, the softer green symbolizes warmth and growth.



My Community Hospital,

My Choice.



*Good Health... We're In It Together!*

196 North Street • Geneva, New York  
[www.flhealth.org](http://www.flhealth.org)

## Your Community.

**Geneva General Hospital** is a community-owned, not-for-profit hospital. Our volunteer board of trustees sets our vision to meet the needs of the communities we serve. The trustees hold the hospital “in trust” for you and others in the community.

Any revenue earned beyond expenses is reinvested in the health of our communities and the stakeholders (all of us who live in the community) benefit. That means you:

- We provide free screenings, preventative care, support groups, health fairs, and educational programs;
- We advance new services and programs while maintaining our facilities, property and equipment;
- We provide discounted or free care (financial aid) To those who are facing financial hardships;
- We cover the cost to care for uninsured and underinsured patients; and
- We subsidize clinical services that the community needs, even though they operate at a loss.



## Meeting Community Need

As a not-for-profit, Geneva General Hospital always cares for all patients regardless of their ability to pay, turning no one away, serving as a critical safety net for the community. We provide critical services like costly emergency room care, mental health services, and primary care for many individuals in our community, including Medicaid and self-pay patients in our Family Health Centers and hospital-based physician practices without regard for whether these services result in a profit. In fact, many of our most critical services routinely result in a financial loss to the hospital. As an organization with a non-for-profit mission, we provide these vital services because the people of the Finger Lakes need them. Historically, the hospital has depended upon the community’s use of testing and other services to offset the losses of the community-need services.

Geneva General Hospital accepts Medicaid, Medicare, and self-pay, offers financial aid, and even absorbs the cost of caring for those in need of services who are uninsured and cannot afford to pay for care. While always central to our mission, this is even more vital in today’s economy.

## Does Your Doctor Support Your Community and Our Mission?

Does your doctor refer you to Geneva General Hospital for your care? Look for the Hearpple whenever you have tests or diagnostic procedures.

## Your Right. Your Choice.

You may not be aware that you have a legal right to choose where your testing services and procedures are performed. By choosing to have your tests and procedures performed in the hospital or at hospital sites such as Finger Lakes Surgery Center and laboratory draw stations, you are making a conscious choice to reinvest in your community. It is your right.

Choosing a physician who supports you having your tests performed in the safe Joint Commission accredited hospital environment ensures your medical record is available 24 hours a day at the hospital if you visit the emergency room or have other diagnostics needs. In addition, you can be assured that the testing is being performed by highly experienced clinicians using the latest technology.

**Remember, look for the Hearpple.**



## What You Can Do.

- Educate yourself. Learn the facts. Know your rights.
- Advocate for yourself. Speak up. Tell the person scheduling your tests, procedures, and health services that you would like to receive your care in the hospital.
- Choose Geneva General Hospital because you have a vested interest in the community. Present the “My Community Hospital, My Choice” card when at your doctor’s office.
- Select a physician who will support your patient rights. Call physician referral at 315-787-4060.
- Be a good ambassador for Geneva General Hospital. Educate friends, family, and neighbors about their stake in Geneva General Hospital.
- Tell us what you think. Log onto [www.flhealth.org/mystory](http://www.flhealth.org/mystory).

